

## About the Skokie Festival of Cultures

Formed in 1991, more than 25,000 visitors attend the festival, annually, the third weekend in May. The event, held at Oakton Park, brings together dozen's of the world's cultures, reflecting the more than 80 languages spoken in Skokie. The festival features music and entertainment on two stages, ethnic cuisine, children's activities, a merchandise bazaar, and ethnic arts and crafts. For more information, call 847-674-1500 or go online to [www.skokieculturefest.org](http://www.skokieculturefest.org).

### 27th Annual Skokie Festival of Cultures

Saturday, May 20  
11:00 a.m. through 7:00 p.m.  
*and*  
Sunday, May 21  
11:00 a.m. through 7:00 p.m.

#### Oakton Park

4701 West Oakton Street  
Skokie, Illinois 60076  
*(One block east of Skokie Boulevard  
on the south side of Oakton Street)*



Skokie Festival of Cultures  
Skokie Park District  
9300 Weber Park Place  
Skokie, IL 60077-4200

[www.SkokieCultureFest.org](http://www.SkokieCultureFest.org)  
[www.SkokieParks.org](http://www.SkokieParks.org)

# 27th ANNUAL



Saturday, May 20 and Sunday, May 21, 2017

### PROGRAM ADVERTISING APPLICATION

Application Deadline: March 13, 2017



[www.SkokieCultureFest.org](http://www.SkokieCultureFest.org)

# 27th Annual Festival of Cultures

Page size: 8.5" x 11"

All ads: black ink, no bleeds.  
 All display ads must be copy ready.  
 Print-ready digital art (pdf or hi-res jpg) may be emailed to PZeid@SkokieParks.org.

Business cards will be accepted only if no changes need to be made to the card. Cards should be in **BLACK INK ONLY**.

Payment and ad copy is due at the time the application is submitted.

## PROGRAM ADVERTISING PURCHASE AGREEMENT (Please print)

Company/Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

### Mail or drop-off completed application, payment and ad copy to:

Pamela Zeid  
 Skokie Festival of Cultures  
 4701 Oakton Street  
 Skokie, IL 60076

For more information,  
 call 847.674.1500 ext. 2715

# 27th Annual Skokie Festival of Cultures

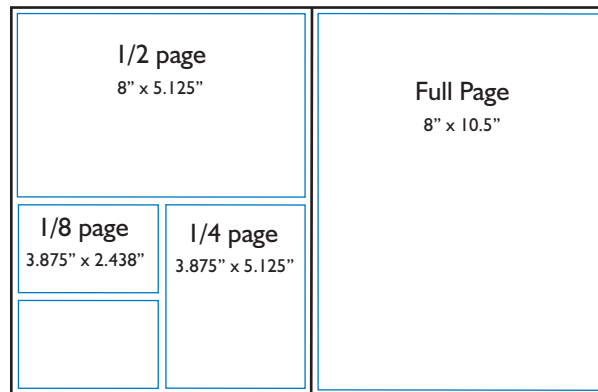
Saturday, May 20 and Sunday, May 21, 2017

## Rates/Ad Size

**Application, payment and ad copy is due by March 13, 2017. No ads will be accepted after this date.**

### 2017 RATES

Display Ad Size	Rate
Full Page	\$500
1/2 Page	\$275
1/4 Page	\$175
1/8 Page (Bus. Card)	\$100
Premium Ads	
Back Cover	\$1,500
Inside Front & Inside Back	\$1,000
Center	\$750



Complete payment information in the next column.

## Payment method/credit card information

Ad size \_\_\_\_\_ Cost \_\_\_\_\_

Location (premium ads only) \_\_\_\_\_

Enclosed is ad copy and payment in the amount of \$ \_\_\_\_\_

Method of payment enclosed

- Check or money order  
 (Payable to Skokie Festival of Cultures)
- Master Card     Visa     Discover

Card # \_\_\_\_\_ CVC# \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Expiration Date \_\_\_\_\_ Charge Amount \$ \_\_\_\_\_

- Please send me information on the Skokie Festival of Cultures and how to participate.
- I am interested in volunteering at the Festival. Please have a representative contact me.



### (Office Use Only)

Date Received: \_\_\_\_\_

Festival Representative: \_\_\_\_\_

Amount Received \$ \_\_\_\_\_

Artwork Received \_\_\_\_\_